

Recharge Minnesota Participation Pledge

(Name) is pleased to submit a Participation Pledge in Recharge Minnesota.

(Entity name if applicable) supports opportunities to secure cleaner air and a stronger economy across Minnesota. Minnesota has a statewide goal of replacing 200,000 traditional cars with Zero Emission Vehicles (EVs) by 2030, and we agree EVs will deliver substantial economic and environmental benefits to our state.

We pledge to create and implement a EV Action Plan outlining the steps we will take in support of these goals.

Elements of our EV Action Plan might include:

- Installing electric vehicle charging at facilities that can be used by fleets, employees, customers & community.
 - Using EVs for personal transportation and fleets (either those owned or leased).
 - Implementing one or more activities to help more people gain access to clean transportation.
 - Promoting the use of EVs throughout the community including the vendor supply chain, service and delivery vehicles, and campus fleets.
 - Supporting EV use among the community by supporting purchase/lease incentives and sponsoring at least one annual EV information day for the general public (and if appropriate, our employees) with a Recharge Minnesota event.
 - Providing financial resources to encourage EV education and local philanthropy related to EV events and/or participating directly as an electric driver in EV education events.
 - Participating as a community advisory committee member for our local EV education initiative.
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Recharge Minnesota will provide:

- Recognition for leading companies, universities, family foundations, nonprofit organizations, and individuals promoting EVs in the state of Minnesota.
 - Information resources related to EV adoption, including vehicle charging, fleets, incentives, and EV-related outreach.
 - Support in achieving EV goals by sharing relevant experiences and mentoring experiences.
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Agreement:

Our EV Action Plan will outline anticipated implementation steps and the broader EV deployment goals that guide our efforts. Each year we will share our progress to date and update our plan accordingly. We will share our first draft EV Action Plan with Recharge Minnesota within four months of submitting this pledge on RechargeMinnesota.org and will finalize our plan no later than six months after submitting pledge.

We recognize that Recharge Minnesota promotes aggressive adoption of EVs, including 100% battery electric vehicles, plug-in hybrids, and EV chargers, as crucial components of a clean transport system for our state. In that context, as we develop our EV Action Plan we will remain cognizant of and promote, as appropriate, other low-carbon transport modes such as walking, cycling and public transport.

Name:

Primary Contact Name:

Title:

Email:

Phone:

Date:

Signature: